



Keith Alan Kelly

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43Z - 17A Street 466
Tonle Bassac
Phnom Penh, CAMBODIA

Award-winning Graphic Designer and Art Director that has worked on everything from business cards to wrapping buses. Specialist in tourims and lifestyle work. Skilled in the use of InDesign, Photoshop, Illustrator and QuarkXPress. Experience with Dreamweaver, Final Cut Pro, DVD Studio Pro, iDVD and more. Solid background in pre-press production for printing. Comfortable working in Mac or PC environment.

WORK EXPERIENCE

Freelance Art Direction & Graphic Design – 11/95 to Present

Worldwide

Cambodia National Volleyball League Disabled • World Organization Volleyball for Disabled • Metro Cafes • United States Embassy Phnom Penh • Democrats Abroad • InterTrans Group • UNICEF • MPDF/IFC • PLAN International • GTZ • Hotel Cambodiana • Bare Necessities • Raffles Hotel Le Royal • InterContinental Phnom Penh • Imperial Garden Villa & Hotel • La Paillote • Savors • Cave Creek Chili Beer • Washington National Cathedral • Factory Masters • Carmelo Ristorante • New Orleans Mission • Catholic Charities • World Color Retail • Omni Royal Orleans Hotel • Le Pavillon Hotel • Hibernia National Bank • Hammond Azalea Festival • Puckett & Associates • Community di Sant'Egidio • Centre for Biodiversity Conservation • U.S. Grains Council • Food & Agriculture Export Alliance

AsiaLIFE Phnom Penh – 11/06 to 11/10

Phnom Penh, Cambodia, Art Director–Graphic Designer

Handled all creative aspects of the magazine from concept, direction, to layout. Sometimes even taking on the role of photographer and illustrator when needed.

White & Partners – 10/03 to 2/06

Herdon, Virginia, Art Director–Graphic Designer

• Washington National Opera • Virginia Tourism • Software AG • Wintergreen Resort • Department of Defense - Military OneSource • Marriott Execustay • Rolling Thunder, Inc. • Music Maker Relief Foundation, Inc. • Apogen Technologies

Peter A. Mayer Advertising, Inc. – 06/00 to 10/03

New Orleans, Louisiana, Graphic Designer

• CenturyTel • Delta Queen Steamboat Company • Louisiana Tourism • Audubon Golf Trail • McGlinchey Stafford PLLC • Popeyes Chicken & Biscuits • New Orleans Saints • Sav-A-Center • Southern Comfort • Whitney National Bank • French Quarter Festival

American Classic Voyages Co. – 03/99 to 6/00

New Orleans, Louisiana, Graphic Designer

• American Hawaii Cruises • Delta Queen Steamboat Company • Delta Queen Coastal Voyages • United States Lines

Franklin Southland Printing – 09/98 to 03/99

Metairie, Louisiana, Graphic Designer

Pre-press, production and design for local and regional clients.

Alliance Pre-Press – 03/98 to 09/98

New Orleans, Louisiana, Graphic Designer

Pre-press, production and design for local and regional clients.

Digital Graphix, Inc. – 08/97 to 03/98

Slidell, Louisiana, Graphic Designer

In addition to local and regional clients, was responsible for quick turn around projects awarded by the Government Printing Office.

Office of Public Information and Publications – 11/95 to 05/97

Hammond, Louisiana, Graphic Designer

Created promotional work used in funding review for SLU Department of Kinesiology & Health Studies. SLU Admissions, SLU College of Business, SLU Department of Visual Arts. Designed the inaugural edition of Southeastern Louisiana University Art Journal, an arts newsletter established Fall 1997 for Clark Hall Gallery.

Eckerd Drug Corporation – 05/91 to 08/95

Slidell, Louisiana, Assistant Store Manager

EDUCATION

Southeastern Louisiana University – 01/95 to 12/97

Study of Visual Art with emphasis in Graphic Design. Minor in Spanish

Universidad de Las Americas-Puebla – 05/96 to 07/96

Spanish language immersion program

Southeastern Louisiana University – 01/88 to 05/91

Received Bachelor of Arts Degree in Marketing. Minor in Management

Mississippi State University – 08/86 to 01/88

Major in Marketing

AWARDS

- Ad Club of Metropolitan Washington: 2007 Silver Citation of Excellence, Cave Creek Chili Beer
- New York American Marketing Association: 2005 Bronze EFFIE (Travel/Tourism/Destination Category) for "Meet Virginia" Campaign
- 2004 Mercury Awards Best Overall Program (Travel Industry Association of America): Virginia Tourism Corporation
- Hospitality Sales & Marketing Association International (HSMIAI): Silver Award, 2004 Virginia Tourism Corporation
- Hospitality Sales & Marketing Association International (HSMIAI): 2 Bronze Award, 2004 Virginia Tourism Corporation
- Hospitality Sales & Marketing Association International (HSMIAI): Silver Award, 2004 Marriott ExecuStay
- Hospitality Sales & Marketing Association International (HSMIAI): 3 Bronze Award, 2004 Marriott ExecuStay
- Ad Club of Metropolitan Washington: 2004 Gold ADDY, Software AG
- Ad Club of Metropolitan Washington: 2004 Silver Citation of Excellence, Software AG
- Peter A. Mayer Advertising 4th of July Poster was selected to be a part of The Historic New Orleans Collection permanent collection
- American Advertising Federation (AAF): 2004 Silver National ADDY, Peter A. Mayer Advertising 4th of July Poster
- Ad Club of New Orleans: 2004 Gold ADDY, Peter A. Mayer Advertising 4th of July Poster
- American Marketing Association, New Orleans Chapter: Award of Merit, 2002 Audubon Golf Trail campaign
- Hospitality Sales & Marketing Association International (HSMIAI): Gold Award, 2002 Audubon Golf Trail campaign
- Hospitality Sales & Marketing Association International (HSMIAI): Silver Award, 2002 Delta Queen Coastal Voyages All Product Brochure
- Hospitality Sales & Marketing Association International (HSMIAI): Bronze Award, 2002 Delta Queen Steamboat Company Brochure
- Hospitality Sales & Marketing Association International (HSMIAI): Bronze Award, 2002 Louisiana Tourism campaign

EXHIBITIONS

- 2005 Southeastern Louisiana University Alumni Exhibition, Hammond, Louisiana
- 1997 Digital Gumbo, Bedford, Massachusetts
- 1997 Louisiana Artist Annual, Hammond, Louisiana
- 1996 Southeastern Louisiana University Student Exhibition, Hammond, Louisiana
- 1995 Southeastern Louisiana University Student Exhibition, Hammond, Louisiana



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